

EXECUTIVE MOOC FINANCIAL ANALYSIS



PEDAGOGICAL BENEFITS:

- A simple and progressive financial analysis methodology based on corporate finance best practices
- First module of the Executive Online Certificate ICCF®@HEC Paris®



FOR WHOM?

This course is for all professionals who need to analyze financial data. The goal of financial analysis is to diagnose the past of a company, to understand its present and eventually try to forecast its future. In a banking environment, this course is suited for newcomers in CIB, in ECM, DCM, M&A, LBO, Private Equity or Project Finance departments, as well as for analysts, business account executives, coverage, middle office, commitments or legal departments. In a corporate environment, this course is suited for finance departments, chartered accountants, and business lawyers.



STRAT DATE: on demand, self-paced
WORKLOAD: 4 hours per week, during 6 weeks
LEARNING RESSOURCES: videos, live sessions, forum
LANGUAGES AVAILABLE: French, English
NET PRICE: € 700



SYLLABUS

Week 1: Margin analysis
Week 2: Investment analysis
Week 3: Analysis of financing
Week 4: Analysis of profitability
Weeks 5, 6, and 7: case studies corrected by the peers



LECTURER AND AUTHOR:

Pascal QUIRY
Affiliate Professor at HEC Paris and co-author of the reference book 'Vernimmen - Corporate Finance: Theory and Practice', Pascal has been managing director in the Corporate Finance department of BNP Paribas where he was involved in dozens of M&A operations. He is also co-founder of the investment fund Monestier Capital.



LECTURER:

Peter MACKAY
Associate Professor of finance at HKUST



For all FIRST FINANCE digital courses:
<https://digital.first-finance.fr/>

Enquiries and registration:
+33 (0)1 44 53 82 00 / sales@first-finance.fr