



EXECUTIVE MOOC

FIXED INCOME MARKETS


**AUGMENTED
DIGITAL FORMAT**
DIGITAL LEARNING

- Videos, factsheets, MCQ

CLASSROOM COACHING

- Before the MOOC: Kick-off with Fixed Income experts
- During the MOOC: possibility to attend live sessions in person in the Digital Lounge, meet-up between participants (Digital Lounge in open access)
- After the MOOC : « In the News - Masterclass»


**EDUCATIONAL
ADVANTAGES**

- Lively and efficient training format
- Personalised coaching
- Certificate of successful completion
- Facilitated by a former trader


**WHO IS THIS EXECUTIVE
MOOC FOR?**

- This executive MOOC is recommended to those working in Finance and willing to understand the world economy.
- This executive MOOC is recommended to junior traders and asset managers, junior staff in origination and syndication, salespeople, back and middle officers, IT, legal and compliance officers, internal auditors, internal controllers, senior bankers, financial divisions, corporate treasurers, corporate financing, financial divisions of local authorities.

INFORMATION AND REGISTRATIONS

Tel +33 (0)1 44 53 82 00
 Email : sales@first-finance.fr
 Detailed programme on:
<https://digital.first-finance.fr>

KICK-OFF DATES: 7th June 2018 and second semester 2018**DURATION:** 7h over 2 weeks**DIGITAL CONTENTS:** Videos, MCQ, forum, live session (week 2), programme analytics**LANGUAGES:** French / English**PRICE:** 00 € after tax***PROGRAMME:****Week 1:** Money markets

- What are interest rates
- Interest rates and macro-economy
- Central banks and monetary policy
- Key players and main money market instruments
- Term structure of interest rates

Week 2: Bond markets

- What is a Bond?
- Bond origination
- Pricing a bond, accrued coupon
- Credit Default Swap (CDS)
- Other types of bonds

Live session in Digital Lounge streamed on the Web

In the News Masterclass:

Optional 2-hour session on news in the bond and money markets - Digital Lounge session streamed on the web

**The MOOC in French is
facilitated by:**

**Thierry CHARPENTIER**

Associate Director in charge of Pedagogy at FIRST FINANCE
 A graduate of Ecole Centrale Paris,
 Thierry was previously a trader of bonds and credit for 10 years.

**The MOOC in English is
facilitated by:**

**Greg BROWN**

The Sarah Graham Kenan Distinguished Scholar and Professor of Finance at UNC Kenan-Flagler

Patrick SEASSAU

Consultant Finance and Educational design

Fabrice GUEZ

Referent for Capital Markets and Risk Management

For more details: <https://digital.first-finance.fr/>

*VAT non applicable (Professional training session free of VAT).